

## **The Arjowiggins Graphic Recycled Papers Survey 2009 also reveals:**

- Four in ten (40%) designers think that the cost of using recycled papers is reasonable for supporting the environment
- Nearly half (48%) appreciate that using recycled paper reduces landfill
- Over four in ten (43%) consider recycled papers to be the most environmentally friendly option compared to other green papers
- Almost a third (31%) of designers say that the majority of their customers put pressure on them to use recycled stocks